**Staging**

In partnership with Zero Waste Scotland and the Green Drive initiative, Ryder Cup 2014 is committed to sending no waste to landfill. Through careful planning, reducing the amount of waste produced, reusing materials and recycling wherever possible; no waste will be disposed of at a landfill. Instead, waste will either be sorted and recycled or used to create electricity. Throughout Gleneagles, recycling and food waste bins are provided to enable staff and spectators to dispose of their waste responsibly.

**Outreach Projects**

**John Muir Trust:**

Inspired by John Muir, the Scots-born pioneer of the modern conservation movement who helped found the National Parks system in the USA, the Trust works to connect people of all ages and backgrounds with nature, and conserve Scotland’s finest wild places for generations to come.

**Sustainable Golf Clubs:**

Extending years of work to promote environmental awareness and action across Scotland’s 540 golf clubs, the Scottish Golf Union are leading this project to stimulate even more biodiversity work on the 25 courses in Perth and Kinross. Small grants have been going to clubs to create new woodlands, meadows, ponds and wetlands – reducing course management costs and enhancing the courses in the process.

**Zero Waste Fortnight:**

Led by Perth & Kinross Council, this project is helping Auchterarder and Aberuthven to become a Zero Waste Community, where as much as possible of its household and business waste will be reduced, reused or recycled. Annual campaigns and a series of local activities, led by or involving local community groups and schools engage people and have already begun to significantly reduce the disposal of waste to landfill.

**Perthshire Big Tree Country:**

Extending the guest donations provided by Gleneagles Resort over the last 7 years, Ryder Cup is shining a light on the charities work to conserve Perthshire’s woodlands and ancient and heritage trees, many of which were gathered by Victorian plant collectors and brought back to Perthshire. Examples of these species can be found at Gleneagles itself.

**Energy**

Through the use of efficient machinery and equipment, the amount of energy required throughout the tournament is greatly reduced. The temporary generators necessary to power the event are the best in their class, powered by 25% biofuel content and feature voltage optimization equipment and enable the use of a ‘power down’ plan to reduce running requirements.

**Transport**

75% of the golf buggies used throughout The Ryder Cup are electric and are efficient models that reduce power requirements. The park and ride project has reduced traffic in the area, minimised overall spectator road miles and uses fuel efficient buses that are powered by fuel with a 30% biofuel content.

**Accommodation**

Gleneagles Hotel is set in 850 acres of beautiful countryside which it protects and enhances for future generations. The hotel has been awarded the Gold Green Tourism award, the leading sustainable tourism certification scheme in the UK. The award highlights ongoing commitment to sustainability through waste minimisation, efficient energy use, wildlife protection and the use of local suppliers.

**Catering**

The use of local suppliers and produce means that communities surrounding Gleneagles are being supported and the food is fresh and delicious. Food providers have also had a significant role to play in waste management, ensuring that through the initiatives they implement such as customized packaging materials, waste is minimised and recycling is increased.
**Introduction**

The Ryder Cup is defined by the sporting drama, passion and excitement it generates – for the players and the millions of spectators worldwide. Behind this is a huge effort in setting up and running the event to make that possible, covering everything from transportation to catering; site safety to power; and hospitality to merchandise.

And threaded into that planning and staging work, it has become increasingly important for major events to consider their impacts, positive and negative, on the environment and local community.

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**Gleneagles Resort**

Gleneagles is one of the most famous names in world golf, complete with three championship golf courses and obtaining GEO Certified for their whole golf facility. In 2013 following an independent verification Gleneagles was given golf's ecolabel for sustainable management of course, clubhouse set amongst nature.

A member of Perthshire Green Resorts, and holder of the Gold Award of the Green Tourism Business Scheme, the Resort’s dedication to ecological protection and enhancement, resource efficiency and community engagement stems from the Board room and is led by dedicated staff team leaders.

**Blairgowrie Golf Club**

The host venue of the 2014 Junior Ryder Cup is a beautiful heathland course, rich in wildlife, that serves the town and many visitors. The club is also working hard as a steward of the environment and a positive contributor to many local community issues, including in partnership with local schools.

The traditional Scottish members club achieved GEO Certified at the beginning of 2014 for it’s work with local nature and people.

GEO Certified Report:
http://www.golfenvironment.org/directory/872_blairgowrie_golf_club

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**green drive**

That’s why the Ryder Cup Green Drive initiative was established and has been running since 1997, now delivered with a group of partners in Scotland since 2011.

The Green Drive is about making The Ryder Cup an environmentally and socially responsible event – one that carries the lightest possible footprint, and generates the greatest possible benefit to people and the environment.

Covering a wide range of practical issues including nature conservation; energy conservation; waste minimization; purchasing of products and services; pollution prevention; and community engagement, Ryder Cup 2014 has stepped forward as a leading example of sustainability in sport and events.

**Approach**

From the host venue, to a range of suppliers and contractors, to media and spectators, everyone has taken part:

- **Venue** - Gleneagles are carrying out high standards of sustainable golf facility management, day to day across their course and clubhouse operations
- **Staging** - Sponsors, Suppliers and Contractors are helping to reduce the footprint of the event and make the supply chain ‘greener’
- **Legacy** - In partnership with the Scottish Government, supporting local environmental and community projects around Perthshire
- **Communications** - Raising awareness of sustainability, and inspiring others to take action
- **Spectators** - Taking the opportunity to help contribute to and participate in the initiative

We are delighted that the sporting drama of the Ryder Cup will unfold against the backdrop of such a stunning natural landscape, at a venue with nature, efficiency and community so high amongst its priorities.

Edward Kitson, Match Director, Ryder Cup Europe

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**Thanks to all the Partners...**